

Accepted Software:

Exhibitor Source accepts Adobe Creative Suite files up through version CS4. Photoshop and Illustrator are preferred. InDesign is accepted however due to necessary production steps, additional charges will be incurred. We do not accept Quark, Pagemaker, Freehand, Corel Draw, Publisher, Powerpoint or Word files.

Output Processes:

Dye Sublimation InkJet Lambda Vinyl Backlit

File Setup Size:

All files should be setup using Adobe Illustrator or Photoshop. Please set up your artwork at 100% (full) size. You may work at half or quarter size, but your image must maintain 100 dpi at actual size. Do not add bleed unless otherwise noted. If you do not have a artwork grid, please request a grid from your design consultant.

Image Resolution:

75 – 100 dpi at full size. We strongly recommend the higher resolution. “Rezing up” your image to a higher dpi will typically soften the image and damage your detail. Always preview your raster artwork at actual print size to check for any hidden flaws.

Color Specifications:

Please use “Adobe RGB 1998” RGB profile. We can convert your CMYK file on-site if you prefer. Use color specs from the Pantone library. We will try to match the spot color, however the printed color may be closer to the 4-color process version of CMYK color.

Fonts:

Supply all files with editable text AND another in outlines. Please provide any fonts with your artwork.

Placing Raster Images:

For placement into Illustrator, save images as a Photoshop EPS. Set preview settings to TIFF 8 bit and encoding to Binary or JPEG (See Fig 01). Do not embed or parse the files. Always link the files (See Fig 02) as this allows for color correction, proofing and editing. Make sure to include all linked files. Embedded images cannot be guaranteed. To ensure your file prints properly, do any cropping and rotating in Photoshop before placement.

Raster Only Art:

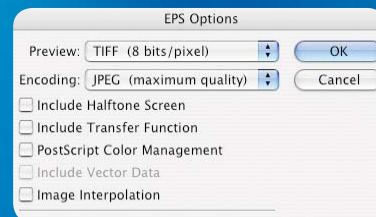
Raw Photoshop images can be sent in as a TIF file with LZW compression, as a JPEG with the quality slider at maximum, or as a Photoshop PSD file with the layers preserved, if you are not certain if Exhibitor Source may need to edit.

General Design Guidelines:

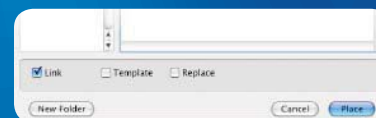
Do not design with borders. Due to necessary oversizing, your borders will become uneven. Keep crucial elements at least 4 inches away from the edges of your image. Critical cuts between panels should be avoided, due to material shrinkage during lamination. Colors produced using different output types WILL NOT MATCH (i.e. inkjet vs. lambda). Add some noise to gradients created in Photoshop to avoid occasional banding.

Accepted Media:

CD, DVD,
Email (under 5MB)
FTP Upload
(Please see below
for instructions)



(Figure 01)



(Figure 02)

Super Black Specifications:

Set the blacks in your file, including raster and vector art, to these specifications:

For RGB:

R:0 G:0 B:0

For CMYK:

C:100 M:100 Y:100 K:100

FTP Upload:

If you are on a Windows PC:

Type this exactly:

<ftp://ftp.esourcetn.com>

If you are on a Mac, you must use an FTP client, NOT a web browser. We recommend Rbrowser Lite:

<http://www.rbrowser.com/download.html>

Host: [ftp.esourcetn.com](ftp://ftp.esourcetn.com)

Please contact your design consultant for the FTP user name and password.